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A Fab and Funky Race for a Cause

FOR IMMEDIATE RELEASE

DELRAY BEACH, FL (December 12, 2014) — Men and women alike are invited to slip on a pair of stilettos and sprint, strut or sashay 75 meters for the 3rd Annual Vince Canning Stiletto Race, benefiting the Achievement Centers for Children & Families. Entrants compete in a variety of race categories for the chance to win a themed trophy along with the bragging rights.

Join the fabulous Stiletto Race in downtown Delray Beach as part of Fashion Week on Friday, January 23rd. The event kicks off at 7pm as stiletto-donning racers will line SE 4th Avenue as they prepare to race their way toward the Atlantic Avenue finish line, and all for a great cause to boot. The Vince Canning Stiletto Race was created by Vince Canning Jr.'s niece, and now owner of Vince Canning Shoes, LaRonda Denkler to celebrate the store's 60th year on Atlantic Avenue. Vince Canning spent decades giving to those in need, reaching out to all walks, races and religions. Among his many philanthropic activities, Vince continuously supports the Achievement Centers for Children & Families since its inception. LaRonda Denkler states, "This funky community event continues Vince's legacy that still permeates the businesses, neighborhood and hearts that make up our Village by the Sea."

For those entrants with a competitive spirit, prizes will be awarded to each category winner including: Women's 75 Meter Dash, Men's 75 Meter Dash, 65+ Silver Sneaker, Relay, Runaway Bride, Most Creative Shoe and Sexy Strut. Anyone with a passion for supporting a local nonprofit, with a mission to develop and aid the community, is encouraged to sign up- that means you too men!

Racers who dare to run atop their highest heels pay a \$25 preregistration entry fee with proceeds directly supporting the Achievement Center's efforts to provide a nurturing and educational environment for children and families in our community facing the effects of poverty.

The Gold Stiletto Sponsor Lumitec is joined by Silver Stiletto Sponsors Dada, Mark Lemp Footwear, Vaneli, Vince & Pat Canning, Vionic and Glass Slipper Sponsors Onex, Stuart & Shelby Development, Inc., Traffic Survey Specialists and Waste Management.

ABOUT THE ACHIEVEMENT CENTERS: The Achievement Centers for Children & Families is a community based organization that provides a safe, nurturing environment for children. The Center's mission is to ensure school readiness, provide skill building opportunities, promote academic achievement and support healthy lifestyles. The affordable, nationally accredited programs allow families to work, increasing their overall stability. The Centers' main campus is located at 555 NW 4th Street in Delray Beach the Village Academy campus is located at 400 SW 12th Avenue. For more information, call (561)266-0003 or visit AchievementCentersFL.org

For more information on how to enter the race, become a sponsor, or learn about the Achievement Centers for Children & Families visit the website www.delraystiletto.com or contact Emma-Jane Ramsey, Event & Marketing Manager at (561) 266-0003 or eramsey@accffoundation.org.

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