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A Fab and Funky Race for a Cause

FOR IMMEDIATE RELEASE

DELRAY BEACH, FL (February 3, 2015) — Men and women alike took their place on the start line, ready to sprint, strut or sashay the 75 meters to compete in the 3rd Annual Vince Canning Stiletto Race, benefiting the Achievement Centers for Children & Families. Entrants competed in a variety of race categories and first place took home prizes and trophies along with the bragging rights.

Stiletto Race took place on SE 4th Avenue in downtown Delray Beach as part of Fashion Week on Friday, January 23rd. The event kicked off at 7pm with a performance by the Achievement Centers award-winning Drumline. As the spectators poured in, stiletto-donning racers secured their stilettos, props and costumes as they prepared to race. Themed music and cheering from the crowd encouraged competitors to give it their all as they raced towards the finish line and judging table.

As the heats took place, each category brought heightened excitement, competition and support amongst racers and spectators. Beginning with the relay, teams of 4 cheered as they passed the baton and responsibility to their teammates. Next up, the Runaway Bride category; men and women took to the raceway dressed in tulle and veils with bouquets. Slowed down were our 65+ Silver Sneaker racers followed by the most competitive heats, the Men's and Women's 75 Meter Dashes. Once the racing was over and breaths were caught, competitors took to the red carpet to show judges their Sexy Strut, as the crowd clapped, the competition reached another level and the judging became increasingly tough. With the most creative category saved for last, the title for Most Creative Shoe was taken home by 2nd time winner Rachel Kinsler. Kinsler's under the sea inspired costume featured scales, a fin and light-up fish shoes fitted out with water spouts.

The wild and wacky event was created by Vince Canning Jr.'s niece, and now owner of Vince Canning Shoes, LaRonda Denkler to celebrate the store's 60th year on Atlantic Avenue. Vince Canning spent decades giving to those in need, reaching out to all walks, races and religions. Among his many philanthropic activities, Vince continuously supports the Achievement Centers for Children & Families since its inception. LaRonda Denkler states, "This funky community event continues Vince's legacy that still permeates the businesses, neighborhood and hearts that make up our Village by the Sea."

The Gold Stiletto Sponsors Atlantic Ave Magazine and Lumitec were joined by Silver Stiletto Sponsors Dada, Mark Lemp Footwear, Vaneli, Vince & Pat Canning, Vionic and Glass Slipper Sponsors Island Air Conditioning, Onex, Merrill Lynch Wealth Management Pfeil & Glover Group, Stuart & Shelby Development, Inc., Traffic Survey Specialists and Waste Management.

ABOUT THE ACHIEVEMENT CENTERS: The Achievement Centers for Children & Families is a community based organization that provides a safe, nurturing environment for children. The Center's mission is to ensure school readiness, provide skill building opportunities, promote academic achievement and support healthy lifestyles. The affordable, nationally accredited programs allow families to work, increasing their overall stability. The Centers' main campus is located at 555 NW 4th Street in Delray Beach the Village Academy campus is located at 400 SW 12th Avenue. For more information, call (561)266-0003 or visit AchievementCentersFL.org

For more information visit www.delraystiletto.com or contact Emma-Jane Ramsey, Event & Marketing Manager at (561) 266-0003 or eramsey@accffoundation.org.

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