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## Proper Affair Raises a Record \$140K for Achievement Centers for Children & Families

(Boca Raton, FL – April 15) - On April 10, 2014, local and national sponsors took part in a dazzling fundraising and fashion extravaganza with Boston Proper and the Achievement Centers for Children & Families. It was the Sixth Annual Proper Affair bringing their grand six-year total to \$664K, a significant contribution in support of life-changing programs for low-income children and families in our community.

Once again, attendance at this year's event did not disappoint. As guests arrived, they were greeted by champagne-laden waiters in livery, a glamorous red carpet entrance and a professional photo-op against an elegant backdrop adorning Proper Affair contributor logos.

Following through a draped curtain entranceway into a grand ballroom, generously appointed by the St. Andrews Country Club, guests were drawn to a wonderland of surprises with row upon row of irresistible auction items ranging from designer jewelry to tropical excursions and beyond! With a flawless digital presentation courtesy of MIG's technology services, each performance followed suit effortlessly.

Spirited performances compliments of the Achievement Centers' Drumline and Creative Dance Team impressed the attendees and tugged at the heartstrings. These are just two of the many specialized programs the Achievement Centers provides to encourage aspirations, promote academic achievement, and support healthy lifestyles. After the performances, attendees were invited to participate in an interactive kiosk where they were able to donate funds to support the Drumline program. It was a fun, collaborative way to show guests how they could really make an impact.

Next was the much-anticipated fashion runway show featuring head-to-toe looks donned by stunning models from agencies such as: Ford, Trump, Next, Wilhelmina and Front, including the faces behind the Boston Proper Brand, all of which donated their time for this worthy cause. Each model adorned show-stopping hair and makeup graciously donated by MC2, Wilhelmina, Sherene Vargas and Le Métier de Beauté. The lights were dimmed, the music thumped and Boston Proper's fearlessly feminine ensembles were on-trend and unforgettable.

Cocktails flowed thanks to Blue Martini and the festive sounds of R-Styl kicked the atmosphere into high gear until at last the raffle winners were drawn. Two getaways and a luxurious piece of fine jewelry later, guests were back on the dance floor; and those who weren't were braving the hilarious PNC photo booth experience where memories were forever preserved in oversized sunglasses and silly props.

As the evening drew to a close, there was an elevated air of feel-good satisfaction at a good time for a great cause. As promised, this year's affair was truly an event like no other, and the Achievement Centers would like to thank the generous sponsors who helped make it happen including Chico's FAS, Boston Proper, Mast Global Fashions, Kyra Kreations Inc., Permit Fashion Group, Maggy London, Muse, Jonden Manufacturing, Kenilworth Creations, RR Donnelley, InfoGroup, Dolce Cabo, Gauge by Design, NexGen, Florida Gator, Mainstream Swimsuits, PNC, Forman Capital and Pass the Wine.

**ABOUT THE ACHIEVEMENT CENTERS:** The Achievement Centers for Children & Families is a non-profit social services agency that provides a safe, nurturing environment for children living in poverty while meeting their academic, social, emotional and physical needs. Their award winning services and nationally accredited programs serve 750 children. *The Centers' campus is located at 555 NW 4th Street in Delray Beach and the Village Academy campus is located at 400 SW 12th Avenue. For more information, call (561) 266-0003 or visit [AchievementCentersFL.org](http://AchievementCentersFL.org).*

**ABOUT BOSTON PROPER:** Boston Proper, a division of Chico's FAS, is an omni-channel retailer offering chic and sophisticated women's apparel and accessories. For over 25 years, Boston Proper has remained inspired by the women they dress and committed to providing exceptional personal service. *Boston Proper is located at 6500 Park of Commerce Blvd. in Boca Raton, FL. For information, call (561) 241-1700 or visit [www.bostonproper.com](http://www.bostonproper.com).*