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Proper Affair Exceeds \$500K for Achievement Centers

## FOR IMMEDIATE RELEASE

Boca Raton, FL – May 14, 2013 - On May 2, 2013, local and national sponsors took part in a dazzling fundraising and fashion extravaganza with Boston Proper and the Achievement Centers for Children & Families (ACCF). It was the Fifth Annual Proper Affair bringing their grand five-year total to \$524K, a significant contribution in support of life-changing programs for low-income children and families in our community.

Despite flood warnings and gale force winds, attendance at this year's event did not disappoint. Those who braved the tropical storm were greeted by champagne-laden waiters in livery, a glamorous red carpet entrance and a professional photo-op against a lush backdrop of multi-hued blooms donated by Karen & Paul Peterson.

Following the fragrant flora into a grand ballroom, generously appointed by the Broken Sound Country Club, guests were drawn to a wonderland of surprises with row upon row of irresistible auction items ranging from couture handbags to African excursions and beyond! Mike Perry did a fantastic job of bringing everyone's attention to the main stage for a flawless digital presentation courtesy of MIG's technology services, followed by spirited performances compliments of the Achievement Centers' Drumline and Elegant Emerald Dance Team.

Next was the much-anticipated fashion runway show featuring head-to-toe looks donned by stunning models with show-stopping hair and makeup graciously donated by PeterMark salon. The lights were dimmed, the music thumped and Boston Proper's fearlessly feminine ensembles were on-trend and unforgettable.

Cocktails flowed thanks to Blue Martini and the festive sounds of R-Styl kicked the atmosphere into high gear until at last the raffle winners were drawn. Two getaways and a luxurious piece of fine jewelry later, guests were back on the dance floor; and those who weren't were braving the hilarious photo booth experience where memories were forever preserved in pink feather boas and oversized hats.

As the evening drew to a close, there was an elevated air of feel-good satisfaction at a good time for a great cause. As promised, this year's event was truly an affair to remember, and the Achievement Centers would like to thank the generous sponsors who helped make it happen including Chico's FAS, Boston Proper, Mast Global Fashions, PM Digital, RR Donnelley, Maggy London, InfoGroup, Muse, Kyra Kreations Inc., Jonden Manufacturing and Permit Fashion Group.

**ABOUT THE ACHIEVEMENT CENTERS:** The Achievement Centers for Children & Families is a nonprofit social services agency that provides comprehensive services to educate, train and support at-risk children, youth and families. Their award winning services and nationally accredited programs serve 750 children and 350 adults. *The Centers' main campus is located at 555 NW 4th Street in Delray Beach and the Beacon Center at Village Academy campus is located at 400 SW 12th Avenue. For more information, call (561)266-0003 or visit [delraychild.org](http://delraychild.org).*

**ABOUT BOSTON PROPER:** Boston Proper, a division of Chico's FAS, is an omni-channel retailer offering chic and sophisticated women's apparel and accessories. For over 25 years, Boston Proper has remained inspired by the women they dress and committed to providing exceptional personal service. *Boston Proper is located at 6500 Park of Commerce Blvd. in Boca Raton, FL. For information, call (561) 241-1700 or visit [www.bostonproper.com](http://www.bostonproper.com). You can also visit <https://www.facebook.com/bostonproper>, [https://twitter.com/boston\\_proper](https://twitter.com/boston_proper), <http://www.youtube.com/TheProperStyle> or find an unforgettable boutique near you at [www.bostonproper.com/store/store\\_locator.jsp](http://www.bostonproper.com/store/store_locator.jsp).*