

Contact:

Stephanie Seibel  
Achievement Centers Foundation  
Executive Director  
(561) 266-0003  
[sseibel@accffoundation.org](mailto:sseibel@accffoundation.org)

Danielle Guzzetta  
Boston Proper  
Director of Marketing  
(561) 241-1700  
[dguzzetta@bostonproper.com](mailto:dguzzetta@bostonproper.com)

FOR IMMEDIATE RELEASE

Local and National Sponsors Contribute to an Unforgettable Evening!

Boca Raton, FL – April 8, 2013 - On May 2, 2013, local and national sponsors are joining forces to create a dazzling fundraising and fashion extravaganza. These sponsors will unite with Boston Proper and the Achievement Centers for Children & Families (ACCF) to host the fifth annual Proper Affair Fashion Show in support of low-income children and families in our community. In addition to the standard attraction of sponsoring local causes, the Proper Affair promises to be a glittering “Who’s Who” of South Florida’s fashion elite with glamorous photo ops and expansive media coverage.

In addition to generating substantial contributions, the event itself has exploded into an ultra-chic celebration, generously hosted by the prestigious Broken Sound Country Club and featuring live entertainment, complimentary cocktails and hors d'oeuvres, whimsical photo booths and an extensive silent auction. High-ticket raffle prizes include a luxurious paradise vacation in the Florida Keys, donated by Grubbs Emergency Services; Disney Orlando passes for four, provided by Disney; and an exquisite Charriol ladies watch, graciously contributed by Jewels in Time.

The main attraction is a runway fashion show featuring the latest designs from Boston Proper accented by hair and makeup trends, compliments of Delray’s own PeterMark Salon.

ACCF’s CEO, Nancy K. Hurd says, “We are extremely grateful to all our sponsors and overwhelmed by the growing support year after year. The revenue raised through the Proper Affair goes directly into providing quality programs for those we serve and helps us continue to be an affordable option for our children’s parents. Without their generous support, we would not be able to have such a positive impact on our community.”

Boston Proper President, Sheryl Clark adds, “We have a relationship with each of our event sponsors, and we look forward to this evening every year to connect with our own fashion family while helping families in our local community.”

Thanks to additional sponsors including Chico’s FAS, Mast Global Fashions, PM Digital, RR Donnelley, Maggy London, InfoGroup, Muse, Kyra Kreations Inc. and Jonden Manufacturing, this year’s event is guaranteed to be “an affair to remember.”

Sponsorships are available at varying levels, and aside from monetary contributions, opportunities to make a difference include purchasing raffle tickets, donating goods or services and volunteering. Festivities take place Thursday, May 2nd from 6:30pm-9:00pm at the Broken Sound Country Club in Boca Raton. For more details and to purchase tickets, go to [properaffair.com](http://properaffair.com) or call the Achievement Centers Foundation at (561) 266-0003.

**ABOUT THE ACHIEVEMENT CENTERS:** The Achievement Centers for Children & Families is a non-profit social services agency that provides comprehensive services to educate, train and support at-risk children, youth and families. Their award winning services and nationally accredited programs serve 750 children and 350 adults. *The Centers’ main campus is located at 555 NW 4th Street in Delray Beach and the Beacon Center at Village Academy campus is located at 400 SW 12th Avenue. For more information, call (561)266-0003 or visit [delraychild.org](http://delraychild.org).*

**ABOUT BOSTON PROPER:** Boston Proper, a division of Chico’s FAS, is an omni-channel retailer offering chic and sophisticated women’s apparel and accessories. For over 25 years, Boston Proper has remained inspired by the women they dress and committed to providing exceptional personal service. *Boston Proper is located at 6500 Park of Commerce Blvd. in Boca Raton, FL. For information, please call (561) 241-1700 or visit [www.bostonproper.com](http://www.bostonproper.com). You can also find us at <https://www.facebook.com/bostonproper>, [https://twitter.com/boston\\_proper](https://twitter.com/boston_proper) and <http://www.youtube.com/TheProperStyle>*